



THE QUESTION THAT CHANGES EVERYTHING

What are the chances
your business is recommended
among the **top 3** by AI?

In 2026, passive reputation management is over.

THE PROBLEM

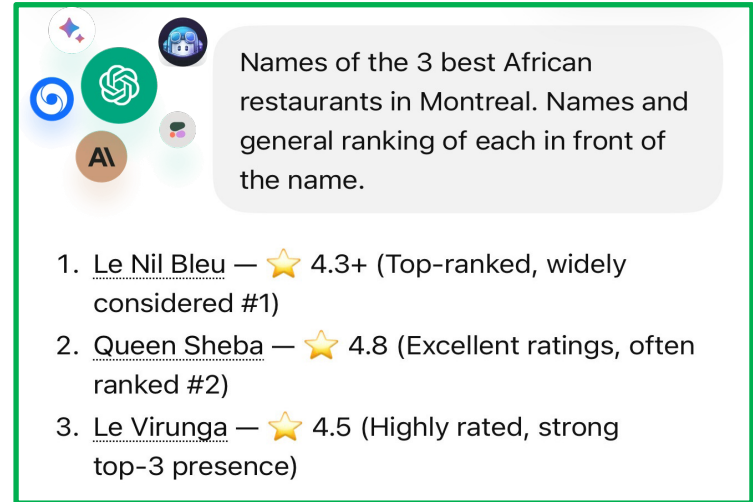
Your customers no longer search with Google. They ask AI.

ChatGPT, Gemini, Perplexity answer based on your online reputation. If it's weak or fragmented, **AI's are simply ignoring you.**



Names of the 3 best African restaurants in Montreal. Names only

- Saveurs d'Afrique (HALAL)
- Restaurant Djambala
- Le Virunga



Names of the 3 best African restaurants in Montreal. Names and general ranking of each in front of the name.

1. Le Nil Bleu — ★ 4.3+ (Top-ranked, widely considered #1)
2. Queen Sheba — ★ 4.8 (Excellent ratings, often ranked #2)
3. Le Virunga — ★ 4.5 (Highly rated, strong top-3 presence)

THE PARADIGM SHIFT

The evolution of the customer journey

THE 2010s MODEL

01 - Discovery (Google)

02 - Consideration (website)

03 - Validation (reviews)

04 - Conversion (call)



The website was the front door.

THE 2026+ MODEL · AI

01 - Discovery + AI Validation

02 - Shortlist (top 3 by AI)

03 - Consideration (website)



Reputation has become the front door.

Reputation is the new front door. **SEO closes the sale.**

OUR SOLUTION

Stop managing. Start optimizing.

4 modules to turn your reputation into a growth engine, automatically.



Smart, Compliant Routing

Happy customers → public platforms. Unhappy ones → private message. 100% Google-compliant.



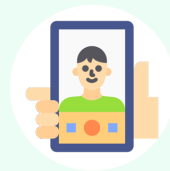
Multi-Platform Gateway

30+ platforms fed simultaneously (Google, Yelp, TripAdvisor, Facebook...) from a single QR scan.



Real-Time Sentiment & Campaigns

Single dashboard. Track every customer interaction live, by campaign, by location.



Video Testimonials

The most powerful social proof of 2026. Your customers film their experience via QR.

All-in-one. Fully automated. *Zero manual intervention.*

THE TRAP 95% OF SMBs HAVEN'T SPOTTED

The sign that costs you stars.

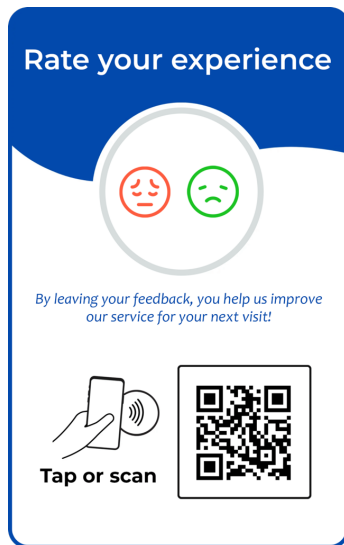
❌ Stop doing this



All customers → public page

The QR that multiplies them.




✅ Do this instead



Happy → public · Unhappy → private

REPUTATION ROULETTE

Three invisible pain points:

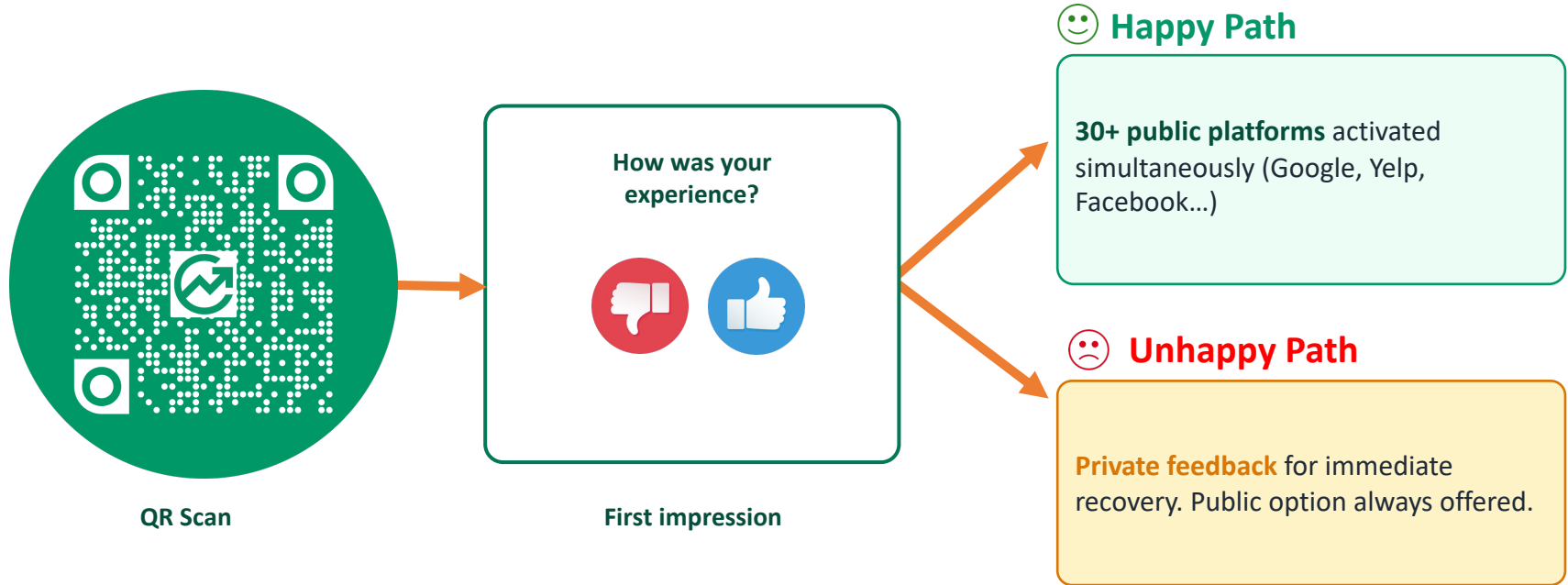
-  **The Silent Fans**
Your happy customers forget to leave a review.
-  **The Vocal Critics**
Your unhappy customers shout it from the rooftops.
-  **The Blind Spot**
30+ plateformes dont vous ignorez l'existence.

The worst part? Most business owners react *after* a bad review. By then, it's too late.

Ask for a review. Ask for an experience. The difference is worth stars.

THE MECHANICS

The Trust Engine: **smart routing** for every customer



One QR code. **Two smart paths.** *Zero manual intervention.*

OUR ANALYSIS FRAMEWORK

We analyze **6 pillars** of your online reputation



20 pts

Google Business

Profile, rating, reviews, completeness



20 pts

Reviews & Sentiment

Rating, diversity, response rate



15 pts

Social Media

Coverage and engagement



15 pts

AI Visibility

How AI sees you



15 pts

Web & SEO

Speed, mobile, schema markup



15 pts











Trust

Testimonials and credibility

Complete audit. Score out of 100 points

WHY REPOTZ, NOT THE OTHERS

Birdeye, Podium, Reputation.com *manage*. We **optimize**.

CRITERION	TRADITIONAL SOLUTIONS	REPOTZ
Approach	 Reactive (management)	 Proactive (optimization)
AI Visibility	 Not covered	 At the core of our offering
Customer Routing	 Gating (FTC/Google penalties)	 Compliant routing, zero risk
Video Testimonials	 Text only	 Native video, via QR
Structured Framework	 No standard	 6 pillars, score out of 100

Innovation, *not imitation.*

WHAT OUR CUSTOMERS GET

Real results, real customers

103

active businesses

in 10 months post-launch

50

5-star reviews

Marché Dakar, Laval — 6 months

30+

platforms

fed simultaneously

Already deployed in: Quebec • Cameroon • South Africa - *it works everywhere.*

TRUSTED BY



Stellee

SendRate



MARCHÉ
DAKAR

Insert/replace customer logos in PowerPoint (right-click → Change Picture)

FOR MARKETERS AND CONSULTANTS

Strengthen your expertise. Differentiate your offering.

RepOtz is a new pillar you add to your engagements, no R&D, no technical learning curve, no coding.

01



Professional Tool

A measurement and action instrument for your engagements — like Google Analytics or SEMrush, but for reputation.

02



Offering Differentiator

Add "AI reputation management" to your service catalog without investing in R&D.

03



Complementary Pillar

Fill the blind spot in classic marketing services: SEO, social, ads — and now, reputation for AI.

FREE TOOLKIT

5 free tools for marketers and SMB owners

No account creation, no commitment. Use them for yourself — or for your clients.



QR Generator

QR codes with your logo



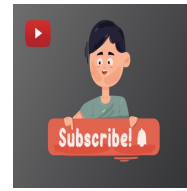
Google Review Link

Direct Google Business
URL



QR Reader

Scan and decode any QR



YouTube Link

One-click subscription



Reputation Audit

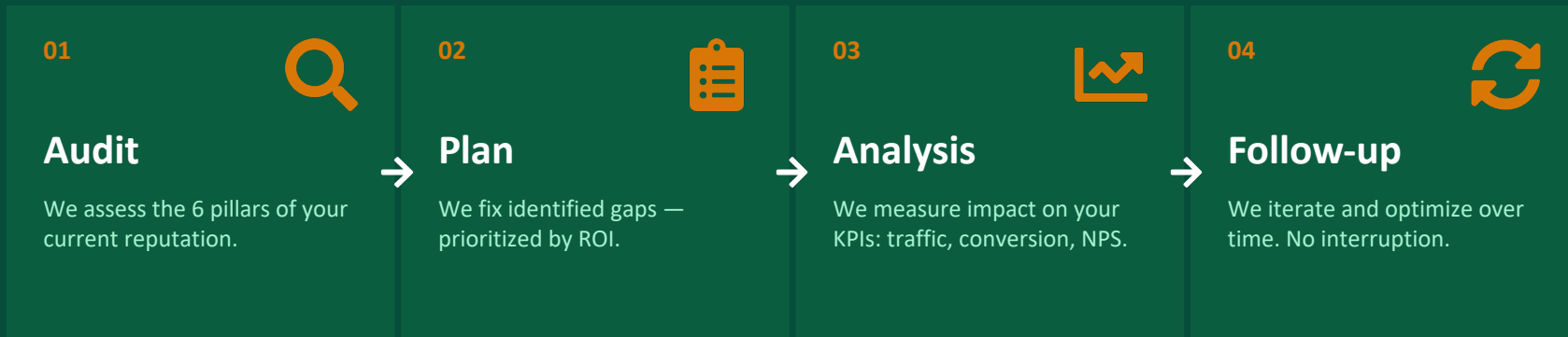
Score out of 100 and full
report

Available at repotz.com/tools — close deals before spending a penny.

GO FURTHER

RepOtz as your **implementation partner**

Want to go beyond the platform? Our team supports you, step by step.





CALL TO ACTION

Free reputation audit in 60 seconds

Score out of 100 • 6-pillar breakdown • Personalized recommendations

- ✓ No credit card required
- ✓ Instant results by email
- ✓ 100% free, no commitment



Scan to start

audit.repotz.com

In 2026, market leaders will be those who engineered their reputation today.

Plans starting at **\$60 CAD / year** – it's less than a coffee a week.